

ELISA GERTEN

University of Basel • Faculty of Business and Economics • Peter-Merian-Weg 6 CH-4002 Basel
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Fields of Research Interests

Personnel economics, organizational economics, applied microeconometrics

Dissertation topic: Four Essays on Digital Technologies in Personnel and Organizational Economics

Current Position

Since 2017 Assistant/PhD student
Faculty of Business and Economics, University of Basel, Switzerland
Expected Completion Date: July 2022

Degrees

2017-	Ph.D. in Business and Economics, University of Basel, Switzerland Supervisors: Prof. Dr. Conny Wunsch, Prof. Dr. Lutz Bellmann
2015-2017	M.Sc. in Business and Economics, University of Basel, Switzerland Major in Labor Economics, Human Resources and Organization Thesis: Work 4.0: How is digitalization changing workplace organization? (6.0)
2010-2014	B.Sc. in Economics, Albert-Ludwig University of Freiburg, Germany Thesis: Migration in Europa: Wirtschaftliche und nicht-wirtschaftliche Bestimmungsfaktoren des Wanderungsverhaltens (1.7)
06/2009	Athénée de Luxembourg, Luxembourg

Publications and Work In Progress

Publication in a peer-reviewed journal

Controlling Working Crowds: The Impact of Digitalization on Worker Autonomy and Monitoring Across Hierarchical Levels, (with M. Beckmann and L. Bellmann), Journal of Economics and Statistics, 2019, 239(3), 441-481. [DOI](#)

Book contribution

Die Entwicklung der Arbeit in Zeiten der Digitalisierung (with M. Beckmann), schulthess manager handbuch 2018/2019, Zürich, Basel, Genf, 209-217. [PDF](#)

Work in progress

Technology, Hierarchy, and Job Design (with M. Beckmann and M. Kräkel)
Mobile Technologies and Performance Pay (WWZ Forum Research Grant) [FV-69](#)
Three-Way Complementarities: Technology, Sustainability, and Corporate Culture
Technology, Work Organization, and Employee Motivation: A Mediation Analysis (with L. Martin)
Crowdworking and the Employment of Women (WWZ Grant)
Coworking Spaces as Decentralized Workplace Organization in the Basel Area (with C. Rümmele)

Research Grants

2021	GSBE Post-Covid19 Travel Fund, University of Basel
2020	Johann-Jakob Speiser Scholarship der Speiser-Bär-Stiftung, Basel
2020	The Swiss labour market in the digital transformation (SWISSLAB), funded by the Swiss National Science Foundation; Principal Investigators: C. Wunsch, M. Beckmann, P. Arni, co-responsible for the Swiss Linked Employer-Employee Panel
2019	Emilie Louise Frey-Preis zur Förderung junger Wissenschaftlerinnen von der Sektion Basel des Schweizerischen Verbandes der Akademikerinnen (SVA) und der Vereinigung Basler Universitätsdozentinnen (VBU)
2019	Auswirkungen der Digitalisierung auf die Verwendung von Leistungslöhnen in Unternehmen, funded by WWZ Förderverein, University of Basel; Principal Investigator: M. Beckmann
2018	Basler Gesellschaft für Personalmanagement HR-Award 2018
2017	Best Master Thesis Award, Faculty of Business and Economics, University of Basel & Foundation Basler Kantonalbank, 2016/2017

Conferences, Seminars, and Workshops

2022	Industrienacht (Basel); EALE (Padova); PhD-Workshop/20 th ZEW-Conference on ICT (Mannheim); SSES Annual Congress (Fribourg); QSS-Seminar (UCL); IAAEU-Workshop on Labor Economics (Trier); Doc-Seminar (University of Cologne); Doc-Seminar (University of Würzburg); ORG-Seminar (LMU)
2021	AOW-Congress (Chemnitz University of Technology)
2020	EALE SOLE AASLE (online); COPE (London, cancelled due to Corona); LISER-IAB Conference on Digital Transformation (LISER); Winter School M. Huber (LISER)
2019	Economics Lunch (University of Basel); EALE (Uppsala); Hut Seminar on Labor Economics (University of Basel); Bernoulli Workshop (University of Basel); IAAEU-Workshop on Labor Economics (Trier); COPE (Augsburg); Tasks V: Robotics, Artificial Intelligence and the Future of Work (Bonn)
2018	Doc-Colloquium (IAB); IZA/OECD Workshop on Labor Productivity and Digital Economy (Paris); EBE-CRC/TR-190 Summer School in Applied Microeconomics (I. Rasul and S. Ryan); COPE (Munich)
2017	Assessing the Impact of HRM Practices (IAB, Poster); International Workshop on Establishment Panel Analyses (IAB)

Research Visits

04-05/2022	University College London (UCL), London Prof. Alex Bryson (Department Quantitative Social Science)
Regularly since 2017	Institute for Employment Research (IAB), Nuremberg (4-6 weeks each year) Prof. Dr. Lutz Bellmann (Department Establishments and Employment) Luxembourg Institute of Socio-Economic Research (LISER), Luxembourg Ludivine Martin (Department Labour Market)

Organization of Conferences

02/2020 LISER-IAB Conference on Digital Transformation and the Future of Work
LISER Luxembourg, joint with L. Martin (LISER) and H. Walz (IAB)

Teaching Experience

01/2022 Transferable Skills, University of Basel
Graduate, Lecture: Introduction to Business Management

2019-2021 FHNW, Switzerland
Undergraduate, Lecture: Organizational Behavior

2017-2021 Faculty of Business and Economics, University of Basel
Undergraduate
Seminar: Current Topics in Economics
Seminar: Bachelor Thesis in Personnel and Organizational Economics
Graduate
Seminar: Labor Economics, HR and Organization
Colloquium: Digital Transformation and Work 4.0 (since Spring 2019)
Lecture: Organizational Behavior and Leadership (Spring 2020)
Master and bachelor theses

2018 HEG Fribourg
Théories de motivation, CAS Compensation & Benefits Management

2012-2016 Albert-Ludwig University of Freiburg
Undergraduate, Tutorial: Theory of the Firm

Work Experience

2019-2021 Lecturer, University of Applied Sciences and Arts Northwestern Switzerland (FHNW)

01-04/2017 Intern, Kienbaum Consultants International GmbH, Freiburg

2012/14/16 Teaching Assistant, Albert-Ludwig University of Freiburg

01-03/2016 Intern, Ministry of Foreign Affairs of Luxembourg

2014-2015 Research Assistant, Centre for European Policy, Freiburg

05-11/2013 Intern, SThree GmbH, Stuttgart and Munich

04-05/2013 Intern, IFG Ireland Management Ltd., Dublin

Memberships and Program Committees

2020-2021 Graduate Assistant PhD representative, Curriculum Commission, Faculty of Business and Economics, University of Basel

2020-2022 HELP! For Families, Basel, Switzerland

Since 2019 Schweizerischer Verband der Akademikerinnen (SVA)

Since 2019 Committee member of the Gender4STEM project, co-funded by the Erasmus+ Program of the European Union

Computer and Language Skills

Computer skills Stata, R, LaTeX, MS Office, Qualtrics

Language skills Luxembourgish (native), German (fluent), English (fluent), French (fluent)

References

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